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TharpeRobbins Changes Name to Engage2Excel, Launches Industry's Only ROI-Employee Recognition Solution

STATESVILLE, NC October 18, 2015 – After 123 years, TharpeRobbins, the nation's longest continuously operating employee recognition company, has changed its name to Engage2Excel and unveiled the industry's only ROI-based employee recognition platform.

Engage2Excel launched its new brand and ROI-based employee recognition platform today at the HR Tech conference in Las Vegas. In September, clients were given a preview of the new platform in New York. Kevin Henry, Chief Human Resources Officer for Extended Stay America, was impressed with what he saw. "HR leaders need better tools for driving engagement and validating the business impact in order to plan and scale their investments," says Henry.

"Our new name succinctly sums up what we do. We help companies engage employees to drive business results," says Phil Stewart, Engage2Excel's president and CEO. Stewart joined the company in March after eight years at IBM/Kenexa, where he served as the chief people officer and president of Kenexa's Recruitment Process Outsourcing (RPO) business unit. "At IBM/Kenexa, I learned the importance and power of analytics in making HR decisions based on measurable business outcomes."

Companies spend \$46 billion annually on employee recognition programs according to industry analyst Bersin by Deloitte. "The unfortunate reality," Stewart reports, "is that HR leaders today lack the ROI metrics that IT, manufacturing, marketing, and finance use for managing program investments."

Engage2Excel's ROI-based employee recognition platform gives HR leaders the business metrics they need to plan, analyze, and scale their engagement and recognition programs. Building on the company's long history of providing employee recognition programs for more than 2,500 companies, Engage2Excel has added new services to their portfolio. These services include engagement surveys and performance analytics that help clients measure, manage, and improve employee engagement and recognition programs to drive bottom-line results.

For more information, visit engage2excel.com

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About Engage2Excel, Inc.

Engage2Excel, Inc., formerly TharpeRobbins, is a privately held provider of employee engagement and recognition programs. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients—from Fortune 500 corporations to entrepreneurial firms—Engage2Excel helps clients measure, manage, and improve performance with the industry's only ROI-based employee recognition solution. Headquartered in Statesville, N.C., with an ISO-certified facility in Attleboro, Mass., Engage2Excel has a long history of pioneering solutions dating back to the founding of The Robbins Company in 1892. Find out more at engage2excel.com.