



RECOGNITION **CHANGES** EVERYTHING

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**FOR IMMEDIATE RELEASE**

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**THARPEROBBINS WELCOMES PHILLIP STEWART**  
**AS THE NEW CHIEF EXECUTIVE OFFICER OF THARPEROBBINS**

**STATESVILLE, N.C., April 28, 2015**– The TharpeRobbins Company, Inc. has named Phillip Stewart to the position of chief executive officer of The TharpeRobbins Company, Inc., the parent company of both TharpeRobbins and Hinda Incentives.

“We are excited to bring someone with such an extensive background in both executive leadership and human resources to lead the team at TharpeRobbins and Hinda,” says Pat Harlow, chairman of the board. “Phil’s roots in human resources make him the ideal person to connect with the needs of our customers in this vibrant and growing industry.”

Phil comes to TharpeRobbins with a successful track record and a vast professional network, most notably in the HR community. Phil has spent the last eight years at IBM/Kenexa, first as Chief People Officer and then as President of Kenexa’s Recruitment Process Outsourcing (RPO) business unit since 2007. Prior to Kenexa, Phil spent seven years at Dentsply International and nine years with the Sara Lee Corporation, all in various Human Resources leadership positions. Phil will be moving to Davidson, NC and will work out of the TharpeRobbins headquarters in Statesville, NC.

“Phil has a history of rapidly growing businesses and we are thrilled that he will commit the people and financial resources necessary to support our growth,” says Mike Donnelly, president of Hinda Incentives.

“I am honored to lead this dynamic team to new levels of success,” says Stewart. “We have the perfect combination of experienced talent, cutting-edge technology and depth of services in all of the industries we support. Our future is so incredibly bright that there is no limit to what we will accomplish together!”

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### **About TharpeRobbins**

The TharpeRobbins Company is a privately held provider of managed employee reward and recognition programs, which offers in-house creative services, software development, jewelry manufacturing and state-of-the-art distribution centers. TharpeRobbins is passionate about recognition because it knows an engaged workforce produces measurable business results. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients — from Fortune 500 corporations to entrepreneurial firms — TharpeRobbins offers a unique perspective that helps its clients achieve attraction, retention and performance goals through employee engagement. With TharpeRobbins, Recognition Changes Everything.

Created through the 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981, TharpeRobbins acquired Hinda Incentives in 2012, further strengthening its services to the industry. Headquartered in Statesville, N.C., with an ISO-certified facility in Attleboro, Mass., and Hinda Incentives located in Chicago, TharpeRobbins' innovative solutions have continued to set new standards for more than 100 years. Find out more at [www.tharperobbins.com](http://www.tharperobbins.com).

### **About Hinda Incentives**

Hinda has forged a reputation as the preeminent provider of individual lifestyle awards for sales channels and customer loyalty incentive marketing programs, as well as the employee engagement segments of the corporate rewards and recognition industry. At every level and turn of the awards fulfillment aspect, the company strives to exceed the highest expectations through its never-ending passion for and commitment to total client and award recipient satisfaction.

Established in 1970, Chicago-based Hinda Incentives is one of the nation's leading specialists in motivating employees and sales forces, and providing incentives to dealers, distributors, and consumers. Hinda's web-based system, innergE®, provides an efficient, immediate and effective way to manage incentive and recognition programs. The ultimate and most current award assortment available in the marketplace, infinitE<sup>SM</sup>, offers millions of choices including brand-name merchandise, instant, easy and intuitive digital awards, books and entertainment. Hinda also provides prompt fulfillment of the most popular awards by maintaining its own warehouse and distribution center. Learn more at: [www.hinda.com](http://www.hinda.com).

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