



For Immediate Release

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THARPEROBBINS HEADQUARTERS RECEIVES ISO 9001:2008 CERTIFICATION

Certification Increases Efficiency and Strengthens Commitment to Process Improvement

STATESVILLE, N.C., Aug 15, 2014 – The TharpeRobbins Company, a global leader in managed employee rewards and recognition, recently earned the Bureau Veritas ISO 9001:2008 certification in its North Carolina headquarters.

ISO Certification is the most creditable way to demonstrate excellence and drive continuous improvement. Recognition by the Bureau Veritas Certification builds a tangible competitive edge in the recognition industry.

“We see certifying our North Carolina facility’s operations as Covey’s 7th Habit - balancing and renewing our total resources to create sustainable, long term growth for TharpeRobbins, our customers and for our team. Certification strongly supports our breakthrough initiatives,” says Pat Rushton, senior vice president of supply chain management for TharpeRobbins. “It is amazing how much everyone has embraced it.”

“Certification to the ISO 9001:2008 standard demonstrates TharpeRobbins’ resolve to ensure customer satisfaction through identifying, documenting, implementing, measuring, and continually improving our processes,” states Jody Gatton, manager of operational excellence at TharpeRobbins.

The company’s Attleboro, Mass. facility (formerly The Robbins Company) was the first in the industry to gain this highly regarded standing and has maintained the ISO standard since 1998.

“At TharpeRobbins, we are committed to continuous improvement and providing quality products and services to our clients,” says Brett Tharpe, president and chief executive officer for TharpeRobbins. “With both facilities certified, we increase our efficiency and strengthen our commitment to process improvement.”

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About TharpeRobbins

The TharpeRobbins Company is a privately held, ISO-certified provider of managed employee reward and recognition programs, which offers in-house creative services, software development, jewelry manufacturing and state-of-the-art distribution centers. TharpeRobbins is passionate about recognition because it knows an engaged workforce produces measurable business results. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients — from Fortune 500 corporations to entrepreneurial firms — TharpeRobbins offers a unique perspective that helps its clients achieve attraction, retention and performance goals through employee engagement. With TharpeRobbins, Recognition Changes Everything.

Created through the 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981, TharpeRobbins acquired Hinda Incentives in 2012, further strengthening its services to the industry. Headquartered in Statesville, N.C., with offices in Attleboro, Mass., and Hinda Incentives located in Chicago, TharpeRobbins' innovative solutions have continued to set new standards for more than 100 years. Find out more at www.tharperobbins.com.

About Bureau Veritas

Founded in 1828, Bureau Veritas is a global leader in Testing, Inspection and Certification (TIC), delivering high quality services to help clients meet the growing challenges of quality, safety, environmental protection, and social responsibility. Bureau Veritas offers innovative solutions that go beyond simple compliance with regulations and standards, reducing risk, improving performance and promoting sustainable development.

The Group's network of regional and local offices manages client relationship and delivers a comprehensive range of services including inspection, testing, auditing, certification, ship classification and related technical assistance, training and outsourcing. When appropriate, Bureau Veritas also provides advisory services.

Large and small organizations, whether private or public, can rely on Bureau Veritas to support them in protecting their respective brands, assets and business. We play a key role in both risk management and performance improvement.

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