



RECOGNITION **CHANGES** EVERYTHING

For Immediate Release

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**FOR THE FOURTH TIME - THARPEROBBINS EARNS A PLACE
ON PRESTIGIOUS INC. MAGAZINE 500i5000 LIST**

33rd Annual Inc. List Honors America's Fastest-Growing Private Companies

STATESVILLE, N.C., August 20, 2014 – For the fourth time, TharpeRobbins, a global leader in the managed employee reward and recognition industry, has received a prestigious level of recognition from *Inc. Magazine*.

With an extraordinary growth rate of 134%, TharpeRobbins remains on the exclusive list of top 5000 fastest growing companies in North America. TharpeRobbins was previously on the list in 2010, 2011 and 2013.

“We are honored to be included in this distinguished list for a fourth time,” says Brett Tharpe, CEO of TharpeRobbins. “Our continued growth is fueled by recognition like this. It keeps our company motivated and driven to offer the best innovative recognition and reward solutions to our clients around the world.”

TharpeRobbins is a leader and an innovator in the recognition industry, with a client list including many of the world’s largest corporations. The company is responsible for a number of industry firsts, from the introduction of consumer focused award offerings, to the development of generational merchandising™, and the application of technology to improve program results.

“What surprises me, even though I know it’s coming, is the sheer variety of the paths our entrepreneurs take to success, thematically reflecting how our economy has evolved,” says Inc. President and Editor-In-Chief Eric Schurenberg. “This year there are far more social media and far fewer computer hardware businesses than there were, say, six years ago. But what doesn’t change is the fearsome creativity unleashed by American entrepreneurship.”

According to the magazine, the companies on this year's list are the most competitive crop in the list’s history. The average company on the list achieved a mind-boggling three-year growth of 516%. The Inc. 5000’ s aggregate revenue is \$211 billion, generating 505,000 jobs over the past three years. To view TharpeRobbins’ profile on the 2014 Inc. 5000 list, please see <http://www.inc.com/profile/the-tharperobbins-company>.

— MORE —

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About TharpeRobbins

The TharpeRobbins Company is a privately held, ISO-certified provider of managed employee reward and recognition programs, which offers in-house creative services, software development, jewelry manufacturing and state-of-the-art distribution centers. TharpeRobbins is passionate about recognition because it knows an engaged workforce produces measurable business results. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients — from Fortune 500 corporations to entrepreneurial firms — TharpeRobbins offers a unique perspective that helps its clients achieve attraction, retention and performance goals through employee engagement. With TharpeRobbins, Recognition Changes Everything.

Created through the 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981, TharpeRobbins acquired Hinda Incentives in 2012, further strengthening its services to the industry. Headquartered in Statesville, N.C., with offices in Attleboro, Mass., and Hinda Incentives located in Chicago, TharpeRobbins' innovative solutions have continued to set new standards for more than 100 years. Find out more at www.tharperobbins.com.

About *Inc.* Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,647, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Learn more at www.inc.com.

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