



RECOGNITION **CHANGES** EVERYTHING

For Immediate Release

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**FOR THE THIRD TIME – THARPEROBBINS NAMED AMONG THE TOP
RECOGNITION PROVIDERS IN HRO TODAY'S 2014 BAKER'S DOZEN AWARDS**

Company Ranked In The 'Baker's Dozen' List Of Employee Recognition Providers Based On
Customer Satisfaction Ratings

STATESVILLE, N.C., August 14, 2014 – [TharpeRobbins](#), a global leader in rewards and recognition, has been named to the 'Baker's Dozen' list by [HRO Today's August 2014 Baker's Dozen](#) issue in the employee recognition category.

"TharpeRobbins has a reputation built on exemplary customer service. We are honored to be recognized as a top leader in the industry and for our commitment to the customer experience," says John Bradley, COO and general manager of TharpeRobbins.

HRO Today's Baker's Dozen rankings are based on the comments and feedback from HR professionals. To be eligible a minimum of 13 responses from 8 companies need to be collected by *HRO Today*. That data is then analyzed and individual scores are calculated for three categories – service breadth, deal sizes, and quality – to determine the rankings as well as an overall score.

To view a full list of rankings, visit: www.hrotoday.com/content/5705/2014-baker-s-dozen-customer-satisfaction-ratings-recognition

"TharpeRobbins' longstanding relationships with many of its clients have often been described as 'seamless'," says Brett Tharpe, president and CEO of TharpeRobbins. "Exemplary customer service is an essential piece of our culture and based on a foundation of shared values and goals focused on delivering a meaningful recognition experience for clients and their employees."

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About TharpeRobbins

The TharpeRobbins Company is a privately held, ISO-certified provider of managed employee reward and recognition programs, which offers in-house creative services, software development, jewelry manufacturing and state-of-the-art distribution centers. TharpeRobbins is passionate about recognition because it knows an engaged workforce produces measurable business results. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients — from Fortune 500 corporations to entrepreneurial firms — TharpeRobbins offers a unique perspective that helps its clients achieve attraction, retention and performance goals through employee engagement. With TharpeRobbins, Recognition Changes Everything.

Created through the 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981, TharpeRobbins acquired Hinda Incentives in 2012, further strengthening its services to the industry. Headquartered in Statesville, N.C., with offices in Attleboro, Mass., and Hinda Incentives located in Chicago, TharpeRobbins' innovative solutions have continued to set new standards for more than 100 years. Find out more at www.tharperobbins.com.

About HRO Today Magazine

HRO Today magazine is dedicated to covering the outsourced Human Relations services market. Published 10 times annually, *HRO Today* is read by thousands of senior Human Relations managers and executives involved in the selection, procurement, and delivery of services such as payroll, benefits administration, recruitment, relocation, screening, talent management, training and incentives. www.hrotoday.com

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