



RECOGNITION **CHANGES** EVERYTHING

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**THARPEROBBINS ANNOUNCES TWO CLIENT PROGRAMS AS FINALISTS OF INCENTIVE
MAGAZINE MOTIVATION MASTERS AWARD**

Spotlighting Immucor and Snyder's Lance for Achieving Results

STATESVILLE, N.C., Jan. 24, 2014 – The TharpeRobbins Company, a global leader in managed employee rewards and recognition, celebrates Immucor and Snyder's-Lance recognition programs as finalists of the 2013 *Incentive* Magazine Motivation Masters Award.

The Motivation Masters Awards celebrate the best, most effective, and creative incentive and engagement programs and showcases what truly great incentives look like. Of the sales incentives, channel sales programs, and engagement & recognition categories, the Immucor and Snyder's-Lance programs were finalists in the engagement & recognition category.

"We are excited both of these recognition programs earned finalist positions. Our partnership with our clients drives the success of these programs and that can be seen in the results," says Shannon Sugalski, senior solution manager for TharpeRobbins. "This recognition acknowledges the hard work both TharpeRobbins and our clients put in to create engaging and successful programs."

TharpeRobbins has worked closely with Immucor and Snyder's-Lance to develop, enhance and monitor their recognition programs. The programs are carefully designed to drive positive behaviors and results each company wants to see demonstrated.

"TharpeRobbins takes great pride in recognizing and celebrating not only our successes, but also our clients," says Michael Schroer, vice president of strategic accounts and solution management for Tharpe Robbins. "We are proud of the success Immucor and Snyder's Lance are seeing and happy to nominate their programs for this award."

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Page 2, TharpeRobbins Announces Two Client Programs as Finalists of Incentive Magazines' Motivation Masters Award

About TharpeRobbins

The TharpeRobbins Company is a privately held provider of managed employee reward and recognition programs, which offers in-house creative services, software development, jewelry manufacturing and state-of-the-art distribution centers. TharpeRobbins is passionate about recognition because it knows an engaged workforce produces measurable business results. With the company's vast industry knowledge and expertise in outcome-based program design for a wide variety of clients — from Fortune 500 corporations to entrepreneurial firms — TharpeRobbins offers a unique perspective that helps its clients achieve attraction, retention and performance goals through employee engagement. With TharpeRobbins, Recognition Changes Everything.

Created through the 2007 merger of The Robbins Company, founded in 1892, and The Tharpe Company Inc., founded in 1981, TharpeRobbins acquired Hinda Incentives in 2012, further strengthening its services to the industry. Headquartered in Statesville, N.C., with an ISO-certified facility in Attleboro, Mass., and Hinda Incentives located in Chicago, TharpeRobbins' innovative solutions have continued to set new standards for more than 100 years. Find out more at www.tharperobbins.com.

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